

PROMO WEB PAGE  
BUSINESS DESCRIPTION FORM

Please provide the following Information

Business Name

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1 The About Description of your music business / service (Approx 200-250 words)  
(Business Objectives / Purpose / Mission / Art form Genres / Biography / History / Affiliations  
Previous Achievements)

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Note keep in mind that it is an annual promo web page and there will be a \$25 charge for any amendments after subscribing.

Business Descriptions Sections (Approx 100 words per section)

1 Key Information of Music Business (Annual - Events, Dates, Gigs, Location, Opening Times)

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2 Products and Service (CDs, Merchandise, Equipment, Capacity, Hire, Costs etc)

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3 Contact Details (Manager / Staff Location details for Bookings and Sales)

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4 Business Reviews (Awards, Accreditation and Testimonials other Promotional Material)

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5 Scanned Business Promo Photo / Logo and send to [promo@rootsmusic.com.au](mailto:promo@rootsmusic.com.au)

Send all payment with subscription forms to Roots Music Australia PO Box 99 St Kilda 3182  
Email web promo page details and scanned promo images to [promo@rootsmusic.com.au](mailto:promo@rootsmusic.com.au)